



**START THE NEW SEASON**

**WITH THE BEST PREPARATION**

## GOOD REASONS FOR YOUR PARTICIPATION:

- ▶ small groups adapted to the skill level for the best learning success
- ▶ experienced trainers from the professional ski service business
- ▶ individual practical training on your own skis/board
- ▶ new insights from the workshop improve your service quality and processes
- ▶ exchange of experience and learning about new technologies on the market
- ▶ customer loyalty and recommendation through competent advice



Workshop fee: 100 € / 85 € (with service contract)  
(per day & person) incl. documents and catering

What to bring: 1 pair of skis / board (in good condition,  
max. 2 years old) for grinding

**Register now: [marketing@reichmann.com](mailto:marketing@reichmann.com)  
+49 7309 875 77**

## REICHMANN SERVICE WORKSHOPS

New input and valuable practical tips



**OCTOBER 22-24, 2024**

**Register now!**

# WORKSHOPS

„A super organized workshop. We are well prepared and motivated for the coming season!“  
**Omnia Sports (2021)**

„Informative & practical, good range of topics, excellent communication.“  
**Intersport Krämer (2022)**

„All questions were answered very well and I picked up lots of new tips and tricks.“  
**Skiverleih Olga (2020)**

„I didn't expect to go home with so much knowledge, both in theory and practice. Great, thank you!“  
**Sport Wagner (2021)**

„Small groups, intensive exchange with professionals and colleagues - the Reichmann workshops are always worthwhile!“  
**Sportshop München (2015)**

## DATES:

 **OCTOBER 22, 2024**

### BASIC WORKSHOP

- for training new employees and seasonal staff or as a refresher for permanent employees
- ski service basics in theory & practice
- no prior knowledge necessary

 **OCTOBER 23-24, 2024**

### THEMATIC WORKSHOP

- for further education and training of permanent employees
- small competence groups on different topics
- basic knowledge required

The basic and thematic workshop can be booked as a 2-day workshop for maximum learning success. The 1-day thematic workshop is recommended for advanced learners.

# SPECIAL GUEST

## EXCLUSIVE PRESENTATION OF THE „SKIMULATOR“ The innovation for the optimal ski boot test

Discover the latest invention on the ski boot market!

Around 70% of skiers buy their ski boots in the wrong size, which leads to frequent complaints and dissatisfaction. Helmut Bachschmid wants to tackle this problem.

At the Reichmann service workshops, he will exclusively present his patented invention for the precise selection of ski boots. The „Skimulator“ imitates the gradient of the ski slope. This allows the customer to determine the optimum size under real conditions.

