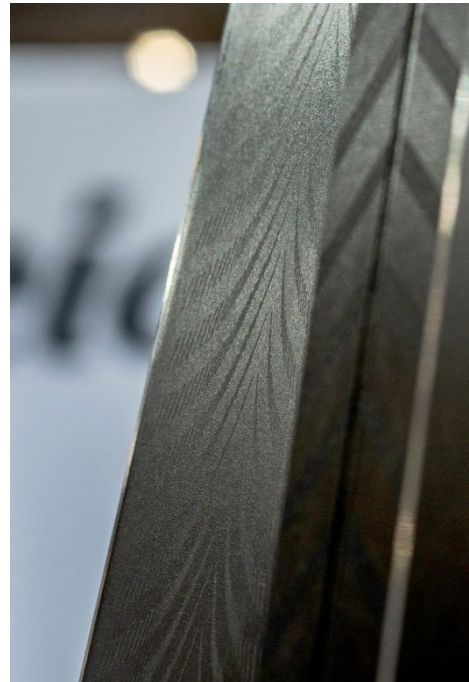


Reichmann Ski & Board Tuning

## Laser structure machine LS-1 RACE nominated for the "SkiMAGAZIN Innovation Award"



**The largest German-speaking ski magazine "SkiMAGAZIN" has nominated 32 new products from the winter sports industry for the "SkiMAGAZIN Innovation Award". Included is the unique laser structure machine for skis of the Bavarian family company Reichmann & Sohn GmbH. Until May 11, readers can vote on their favorites.**

To enable the ski to absorb speed on the slope, the ski base needs a corresponding structure. This makes the ski not only faster, but also more revving and directionally stable. In the ski service workshop, therefore, a base structure is usually ground on the ski base via stone grinding in accordance with the snow conditions. However, as the stone grinding technology only allows straight cuts, the structural possibilities are limited.

### **Reichmann LS-1 RACE revolutionizes the structure grinding in the ski service**

Reichmann Ski & Board Tuning therefore developed the first laser structure machine for skis that overcomes the limits of traditional stone grinding. The innovative laser technology of the LS-1 RACE realizes any structural form - even letterings can be applied on the ski base. Sports retailers and rental companies can provide your skis with an individual branding or protect them against theft. In addition, the exact laser structures offer new opportunities for professional racing.

The new development was presented to the trade public for the first time at the sports fair ISPO in Munich and was received with great enthusiasm. From the 8th to the 10th of May sports retailers and ski rental companies will again have the chance to discover the LS-1 RACE live at Interalpin in Innsbruck at the Reichmann booth F9.

## **Nomination for the SkiMAGAZIN Innovation Award**

The SkiMAGAZIN nominated the new Reichmann laser structure machine in the sector "Hardware Freeride & Tour" as a top innovation for this year's Innovation Prize. Readers can vote by May 11th via e-mail, fax or online at [www.skimagazin.de](http://www.skimagazin.de) for the LS-1 RACE. The sports magazine SkiMAGAZIN is the "must-read" for all ambitious skiers and winter sports enthusiasts. Nominated for the SkiMAGAZIN Innovation Award are a total of 32 new products from the sectors Hardware Slope, Hardware Freeride & Tour, Accessories and Clothing.

## **Reichmann & Sohn GmbH – Tradition and Innovation united**

The Reichmann & Sohn GmbH is a medium-sized family business in mechanical engineering based in Weissenhorn. With over 100 years of experience and passion for the winter sports industry, Reichmann develops and distributes high-quality and innovative ski service machines for sports retailers and ski rental companies in the Ski & Board Tuning sector. Practical storage systems and accessories complete the portfolio.